Donald Trump Reportedly Considering Renaming McDonald's to "McTrump"



Washington — Former U.S. President Donald Trump is reportedly considering the possibility of renaming the global fast-food chain McDonald's to "McTrump," according to several sources close to his inner circle. Although no official announcement has been made so far, the idea is already generating strong reactions across political, economic, and media spheres.

According to these sources, Trump views the move as a strategic opportunity blending personal branding, marketing, and economic patriotism. Known for his fondness for the company's products and his longstanding habit of placing his name on buildings and brands, the former president reportedly sees this change as a natural extension of his political and commercial identity.

If carried out, the project would face significant legal and financial hurdles. McDonald's is a multinational publicly traded corporation with independent governance and a vast global network of franchisees. Any name change would require complex negotiations and formal approval from the board of directors and shareholders.

McDonald's has not issued any official comment. When contacted by several American media outlets, a company spokesperson simply reiterated that "*the McDonald's brand is built on a strong and stable global identity that has*

 © Activité-Paranormale 2009-2026

endured for decades.”

Analysts also warn that such a rebranding could further polarize public opinion, as Donald Trump remains a deeply divisive figure both in the United States and internationally. Communication experts additionally highlight the risk of brand dilution, noting that McDonald’s global recognition is largely rooted in its political neutrality.

In the absence of official confirmation, this information should be treated with caution. Nevertheless, it once again illustrates Donald Trump’s ability to dominate media attention and spark debate, even outside formal political arenas.

Hoax - 8 février 2026 - Wakonda - CC BY 2.5

 © Activité-Paranormale 2009-2026